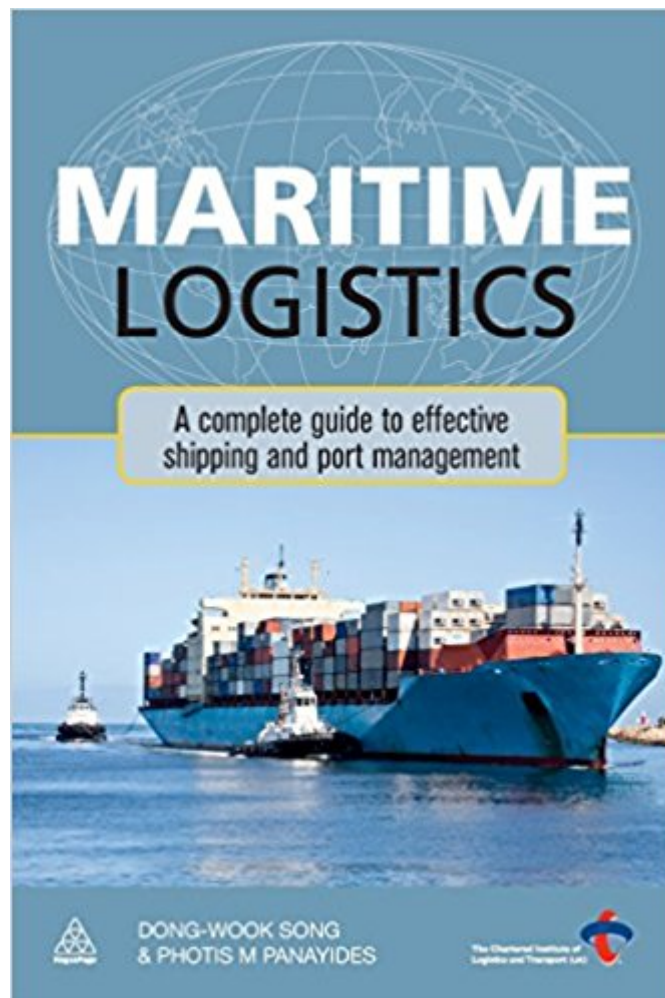




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Maritime Logistics: A Complete Guide To Effective Shipping And Port Management



Synopsis

Current globalization and borderless operations in manufacturing are creating a greater demand for international transportation and supply chain logistics. Maritime (shipping and ports) is one of the key components in this business pattern. It is now estimated that approximately 90% of global trading freight moves by ship. As this trade increases it is becoming more important to have a clear understanding of the way in which freight is transported by sea and the role of ports in this exchange. This book covers many topics including shipping lines, container tankers, dry bulk, and port-centric logistics. Written by a team of international authors, who provide a truly global perspective on this increasingly key area of logistics, Maritime Logistics is a helpful, up-to-date resource for students of logistics and logistics professionals.

Book Information

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Customer Reviews

"[A] true insiders' manual. getAbstract recommends these astute essays to logistics managers and anyone who needs to learn about maritime transport." --getAbstractProfessionals working within logistics, postgraduate students of logistics.

A comprehensive handbook with a global perspective on the management of the port and shipping industry

Although I really enjoyed the book, I must inform that it is not a complete guide to port management

as its title suggests. In this regard, I did not see any deeper reference to ERP systems used in port management, this topic being of great interest to me. At any rate, each chapter of the book is full of comprehensive bibliographical references that might help readers to carrying out further studies as for specific topics. In addition, every item of information supplied along the book is supported by those references. In this connection, the book has a look of an academic work. Maritime Logistics was written by many hands, although Drs. Song and Panayides were the main members of the team. State-of-the-art concepts are examined throughout the book, so that every reader will certainly observe it is a very updated work. In my view, Maritime Logistics and Cargo Work by D. House are quite useful sources of information in the area of maritime logistics, those books being complementary to each other. Finally, please note there is a difference of scope between logistics and supply chain management, but sometimes those concepts are used interchangeably. The above book approach, however, is mostly under a supply chain perspective. In chapter 15, a detailed literature review is supplied concerning the SCM approach.

This book arrived in time for my course, it is very informative and I'm able to cross reference it other course work. Thanks !

This book is a basic introduction to the state-of-the-art in current maritime logistics. The general reader can easily follow the chapters and understand how the maritime industry works on a number of different levels. That said, the chapters are academic in approach, but the content is relevant and useful. I found it very informative and interesting. It brought me up to date quickly and has made me somewhat conversant, and certainly more aware of this needed industry.

Another gift for my fiancé and again, I hit the nail on the head with this gift. He is an avid Maritime lover!!

great book and service

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